

KTIV-TV airs 21.5 hours of local news, weather and sports each week. Our annual news expenses in 2004 will be over \$900,000 and top one million dollars in 2005. Our web site is updated daily with local news and community content that is often times interactive with our broadcast programming. KTIV news coverage extends to 24 counties in three states. This election year KTIV hosted two debates for Iowa and Nebraska Congressional races and carried two debates for Senate and Congressional races in South Dakota. KTIV also offered all Federal candidates 90 seconds of un-cut air time to present their policies and platforms in our newscasts.

Twice each weekday and twice on weekends KTIV presents "Around Siouxland" interviews with non-profit and community groups. These 4 minute interviews air in the Today Show and our local newscasts.

KTIV displays all weather watches and warnings on-screen with alternating radar images and cuts in live immediatley after a weather warning is issued. Our policy is the same for our least and most populus counties. We participate in the Amber Alert program as well as EAS. KTIV also maintains a electronic clearinghouse local school superintendants can contact for school closing and emergency dismissals.